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## Strategy method workshop for non-government organisations.

Strategies exist at all levels, from corporate strategies, to projects, right through to basic operational procedures. Business cases, plans, and even designs can in fact be strategies. As strategies, they all have the same components and structure. Even though they may look different and are created within very different contexts.

All members of an organisation can (and arguably should) contribute to the development and improvement of its strategy. To do so effectively they must understand the components and structure of a strategy. This provides a common language.

Strategy Mapped offer a half-day or one-day workshop to provide those. They are based on [Strategy Simplified](#), by Tony Robinson, who will conduct the workshop.

### Content

- Overview of business strategy.
- How to document strategies – the **sm** map.
- Evaluating strategies.
- Creating new strategies.
- Case study (if requested, this can be an analysis of your organisation).

What attendees will get out of it:

- An understanding of what a strategy is.
- A shared method to document, communicate, evaluate, design, and review strategies.
- An understanding of the principles upon which strategies are constructed, and how to use them.

What the organisation will get out of it:

- Access to the strategic knowledge and creativity of team members.
- A method of documenting, evaluating and communicating strategy.

## Costs

A half-day workshop for up to 10 participants is \$3,750 (if and as required: plus travel, venue hire, and other).

[smapped.com.au](http://smapped.com.au)