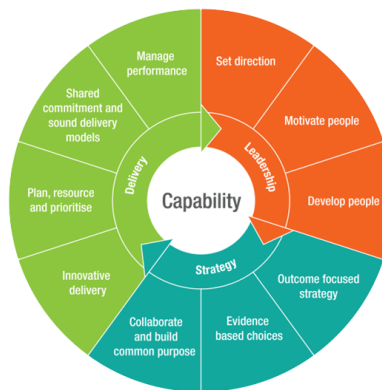


## Strategy principles and method workshop for the APS and local government.

Strategies exist at all levels, from corporate strategies, to projects, right through to basic operational procedures. Business cases, plans, and even designs can in fact be strategies. As strategies, they all have the same components and structure. Even though they may look different and are created within very different contexts.

Strategy forms a large part of organisational capability, and all members of the organisation are required to contribute to some degree. The Australian Public Service Commission's capability reviews have a strong focus on the issue, as indicated in their diagram:



Source: <http://www.apsc.gov.au/publications-and-media/current-publications/capability-review-ag>  
To do so effectively members of the organisation must understand the components and structure of a strategy. This provides a common language. Strategy Mapped offer a one-day workshop based on [Strategy Simplified](#), by Tony Robinson, who will conduct the workshop.

### Content

- Introduction to strategy principles.
- Documenting strategies.
- Evaluating strategies.
- Creating new strategies.
- Case study (if requested, this can be an analysis of your organisation).

What attendees will get out of it:

- An understanding of what a strategy is.
- An understanding of the principles upon which strategies are constructed, and how to use them.
- A shared method to document, communicate, evaluate, design, and review strategies.

What the organisation will get out of it:

- Efficiency.
- Access to the strategic knowledge and ideas of all attendees.
- A method of documenting, evaluating and communicating strategy.

## Costs

A workshop for up to 10 participants is \$5,750 (if and as required: plus travel, venue hire, and other).

