



Strategy review

Every organisation is working to a strategy. It comprises what the organisation is trying to achieve, and how it is trying to do it. If that is not clearly articulated and agreed, parts of the organisation may be pursuing different objectives, doing things in different ways, and not be working effectively.

Even if the strategy is documented, current methods struggle to make clear what organisations are trying to achieve or how they intend to achieve them. And they hamper analysis. Strategy maps address these problems (see [What is an sm strategy map?](#)).

sm will prepare a strategy map and commentary of your strategy as it is today. Once you have these you can start a conversation about the quality of that strategy, how it might be improved, and what options there are.

Requirements

The organisation should provide, where available:

- Existing strategy documentation.
- Information relevant to strategic options.

Key personnel may need to attend discussions.

Timeframe

Usually completed in a few days.

Deliverables

- A strategy map in **sm** format.
- Explanatory notes and observations.
- A commentary on how the new strategy map assists decision making.

Costs

For most small organisations a review is \$4,250 (if and as required: plus travel, venue hire, and other).

For larger and public service organisations a review starts at \$5,750.